

Damon Wiseman

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Profile:

Knowledgeable Graphic Designer with more than 24 years experience in creative design and promotional marketing for sports venues, news broadcast, print and 3D animation. Creative experience in the following;

Sports Venue:	Logo Design/Development	Newspaper & Magazine Ads
Fan Engagement	3D Logo Animation	Posters
Sponsor Marketing	Web Design Elements	Banners & Outdoor Billboards
Team Info Graphics	Social Media Content	Business Cards
News Graphic Packages	Commercial Production Content	Promotional Material
Station Identity		

Experience

2014-Present	Texas Tech Athletics, Broadcast Services: Graphics Producer Create, produce and implement motion and static graphics for video board content in 5 facilities covering 8 sports teams.
2000-2014	RAMAR Communications, KJTV FOX34: Graphics Director: Work as a member of the Promotions Department team to market & promote multiple television and radio stations as well as various other properties of Ramar Communications. Design, implement and maintain graphics package for FOX34 News. Created Lubbock's first virtual news sets.
1999-2000	KAMC/KLBK , Quorum Broadcasting: Graphics Director: Redesign of news graphics for local CBS affiliate Update and improvement of station graphics for local ABC affiliate
1998-1999	KJTV, RAMAR Communications 3D design and logo animation
1993-1998	KAMC-TV, Lubbock, TX News production, graphic design & 3D animation design

Education

Bachelor of Arts; Design Communications, Dec. 1992
Texas Tech University, Lubbock, Texas

Program Proficiency

Adobe Photoshop	Adobe Media Encoder	Microsoft Excel
Adobe Illustrator	Autodesk 3Ds Studio Max	Microsoft Powerpoint
Adobe After Effects	Chyron Lyric	Microsoft Word
Adobe Premier	Ross Expressions	